

# WHITEHEAD MEMORIAL MUSEUM



7/17/2025

Hello,

I hope this letter finds you well. On behalf of the Whitehead Memorial Museum, I am delighted to extend an invitation to partner with us as a sponsor for our highly anticipated 31<sup>st</sup> Annual Oktoberfest Fundraiser, scheduled to take place on Saturday September 27, 2025 at the Whitehead Memorial Museum.

Our Oktoberfest Fundraiser is a vibrant celebration of cultural heritage, featuring traditional German food, music, and beer. This event not only brings the community together for a day of fun and festivity but also serves as a crucial fundraiser to support the museum's ongoing efforts to preserve and share our local history. This event also enables us to continue our educational programs and community outreach initiatives throughout the year.

As a prominent and respected organization in Del Rio, your support and partnership would greatly contribute to the success of our event while showcasing your commitment to preserving cultural heritage and fostering community engagement. **Your partnership will receive prominent recognition throughout the festival, offering exceptional visibility to our diverse audience, including, families, local residents, and tourists.**

We have various sponsorship packages available to suit different levels of commitment. These packages include benefits such as logo placement on print materials, acknowledgment in our promotional campaigns, complimentary tickets, and the opportunity for brand visibility through on site banners.

**Your generosity will not only showcase your commitment to supporting local initiatives but will also align your brand with a worthwhile cause, thereby enhancing your community presence and goodwill.**

Please take a look at the available sponsorship opportunities on the attached form and choose a package that best suits your marketing objectives and budget.

Thank you for considering this partnership opportunity. We are excited about the prospect of working together to make a meaningful impact through this event.

Warm regards,

A handwritten signature in black ink that reads "Michael Diaz". The signature is written in a cursive style with a large, looping "D" at the end.

Michael Diaz  
Executive Director  
Whitehead Memorial Museum

Whitehead Memorial Museum  
**2025 OKTOBERFEST**  
Sponsorship Opportunities

**Silver Sponsor: \$400**

Logo on Flyer - Logo on Banner - Logo on Website - Logo on Facebook Event Page -  
1 Reserved Table (Seating for 8), 8 Drink Tickets

**Gold Sponsor: \$700**

Logo on Flyer - Logo on Banner - Prominent Logo on Website - Logo on Facebook Event Page -  
Your Banner at Event - 2 Reserved tables (Seating for 16), 16 Drink Tickets

**Platinum Sponsor: \$1,000**

Logo on Flyer - Logo on Banner - Prominent Logo on Website - Link to your Business on Museum  
Website - Logo on Facebook Event Page - Company Tags in all Social Media Marketing -  
Your Banner on Stage- 3 Reserved tables (seating for 24), 24 Drink Tickets

For more information, please contact Michael at 830-774-7568  
or email [Michael.Diaz@whiteheadmuseum.org](mailto:Michael.Diaz@whiteheadmuseum.org)

YES! I would like to support the Whitehead Memorial Museum as  
a  Silver  Gold  Platinum Sponsor.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

I do not plan on attending the event,  
please donate my tickets to  
Laughlin Airforce Base Airman.

**Please Send Sponsorship  
to:  
Whitehead Memorial  
Museum  
1308 S. Main St.  
Del Rio, TX 78840**

Email your logo to  
[info@whiteheadmuseum.org](mailto:info@whiteheadmuseum.org)

**Deadline for logo placement on  
advertising campaign is August 20.**

**31st  
Annual**

WHITEHEAD MEMORIAL MUSEUM



A SMALL FRONTIER VILLAGE IN THE MIDDLE OF DEL RIO, TEXAS

# Oktoberfest

*Fundraiser*

• **BEER** • **MUSIC** • **FOOD** •



Live Music by the  
Seven Dutchman Orchestra

**SATURDAY  
SEPTEMBER 27**

**6PM - 10PM**

Food Served from 6pm-8pm

**Your Logo Here**